

CURRICULUM VITAE

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PERSONAL PROFILE

"I am a hardworking creative individual with a positive mind, attitude and a good sense of humour. I get on well with people, work well with a team and also enjoy a personal challenge. I always regard achievement of goals as a priority."

QUALIFICATIONS

H. N. D. Graphic Design
BTEC National Diploma in Foundation Studies in Art and Design

A LEVELS

Fashion and Textiles	A
Graphic Design and Illustration	B
Fine Art	B

GCSE's

Art	A
Geography	B
French	B
Mathematics	C
English	C
Science	2xC

COMPUTER SKILLS

Wide experience with both Mac and PC's

Confident using:

- Dreamweaver
- Fireworks
- Photoshop
- Illustrator
- Microsoft Office Applications

Coding Skills:

- HTML
- ASP
- CSS
- JavaScript (basic knowledge)
- SQL (basic knowledge)

Working knowledge of:

- Freehand
- Homesite
- Acrobat
- Image Ready
- Flash
- Quark Xpress
- Microsoft Visual InterDev
- Microsoft Access
- Microsoft Project
- Director

EDUCATION

94 - 96 K. I. A. D. - Maidstone (H.N.D)
93 - 94 K. I. A. D. - Maidstone (Foundation)
91 - 93 Thanet Technical College
86 - 91 Robert Napier Secondary School

EMPLOYMENT HISTORY
May 06 – present day

IPC Media

Blue Fin Building, 110 Southwark Street, London. SE1 0SU

Since working at IPC Media I have been involved in many front end development projects.

My duties include:

- Creation of hand coded XHTML/CSS2 templates from PSD designs
- Involvement in planning, designing, developing and building “social networking” areas
- Involvement in the NME.COM redesign process
- Design and creation of microsities
- Design of templates for an internal CMS
- Correction of existing HTML/CSS code to fix browser rendering issues and improve accessibility
- Meetings with staff from IPC Media and external companies

I have worked on the following sites:

- <http://www.nme.com>
- <http://www.whatsonTV.co.uk>
- <http://www.wallpaper.com>
- <http://www.nuts.co.uk>

April 06 – May 06

Russell Publishing Ltd

Court Lodge, Hogtrough Hill, Brasted, Kent. TN16 1NU

Worked one month on a contract basis designing and building fully accessible xhtml website templates for 5 magazines produced by this company.

March 06 – April 06

QVC

Marco Polo House, 346 Queenstown Road, London. SW8 4NQ

During this month spent at QVC I helped the team to prepare the website for the removal of frames and improve accessibility issues.

November 05 – February 06

Travelling

Spent 4 months travelling the world and visiting the following countries: Japan, Singapore, Malaysia, Thailand, Australia, New Zealand, Fiji and America.

March 04 – November 05

QVC

<http://www.qvcuk.com>

Marco Polo House, 346 Queenstown Road, London. SW8 4NQ

I was employed by QVC at their head office as part of the interactive content team.

My duties included:

- Updating the QVC website through creation of HTML pages and through a content management system.
- Creation of HTML pages for brandshop microsities.
- Creation of graphics for Sky and Cable interactive television platforms.
- Liaising with photographers providing some art direction for product and fashion shoots.
- Accessibility and CSS research.

May 01 – February 04

Debenhams

91 Wimpole Street, London. W1G 0EF

I was employed by Debenhams, the retailers, at their head office to develop and supported their intranet site. The site consisted of 16,000 html pages, which I maintained alongside a team of two other people. While working at Debenhams my two colleagues and I totally redeveloped the entire intranet introducing a standard CSS and HTML template, which I designed, include files and various ASP driven solutions which we all developed.

My duties included:

- The design of the look and feel of the intranet.
- General overall management of the intranet including publishing material to the live server and checking work created by other people.
- Developing, creating and thinking of ways to enhance people’s use of the intranet as a working tool.
- Creation of new pages and microsities within the intranet structure.
- Overseeing a FrontPage training course and looking after people in the business that update their own sites.
- Support for Debenhams extranet.
- Regular meetings with people throughout the business.
- Use of ASP and JavaScript technology.

Feb 99 – May 01

Worth Global Style Network

<http://www.wgsn.com>

Winchester House, 259-269 Old Marylebone Road, London. NW1 5RW

WGSN is an online fashion forecasting and trend tracking service for subscribing customers. Their clients included Adidas, Reebok UK, Bartle Bogle Hegarty, Giorgio Armani, Ralph Lauren, Ellesse International, Debenhams, The Gap Inc, Tommy Hilfiger, Hugo Boss and many more.

I started working at WGSN as a scanner, taught myself basic HTML using Homesite and began producing pages for the site. As the company expanded I was placed in the design team due to my graphic skills where I worked alongside three other people creating pages for trends and other parts of the site using Macromedia products.

My duties included:

- The creation of very image heavy pages, which had to convey lots of information, in a clear and precise way.
- Regular meetings with the fashion forecasters, who produced the content of the pages. I had to work within their guidelines and develop a style for each report that suited the nature of each specific trend or season.
- Creation pages which were user friendly, easy to navigate and were eye catching but also fitted within the over all style and restrictions of the site.

March 97 – Feb 99

GPS Visual Communication Ltd

Chancery House, St. Nicholas Way, Sutton, SM1 1JB

During my time with GPS I worked in a team of three people to produce a monthly catalogue for the pharmaceutical industry.

My duties included:

- Overseeing the project, each month, from start to finish.
- Making sure the job was ready for print, each month.
- Communicating with the client, the printers and other design agencies.
- Evolving the design of special promotion pages and the look of the publication while maintaining the practical nature of the magazine.

WORK EXPERIENCE

September 96 (for 2 weeks)

Saatchi & Saatchi Design
62 Whitfield Street, London. W1A 4XA

While here I worked on:

- Concepts for National Lottery scratch cards.
- Livery for Midland Mainline.

1992 (for 2 weeks)

Scribe Design
Watling Street, Gillingham, Kent.

**OTHER WEB-SITES I HAVE
DESIGNED & PRODUCED**

I have designed and produced a number of web sites, either for clients, or for my own development. I have learnt many new skills through my experiences and am very proud of the end results. Some examples of these sites are listed here:

NiceWork Plus

<http://www.niceworkplus.com>

Horizon

<http://www.horizonhair.co.uk>

Moss Joinery

<http://www.mossjoinery.com>

DJ TDS

<http://www.djt ds.com>

M&F Studios

<http://www.mandfstudios.co.uk>